

SELAH IMAGES INC.

# PORTRAIT

SESSION HANDBOOK

WHAT TO  
EXPECT

BEFORE, DURING  
& AFTER YOUR  
SESSION

FIND  
YOUR  
STYLE

HOW TO  
COORDINATE  
& STYLE YOUR  
LOOKS

BEHIND  
THE LENS

GET TO KNOW  
KYLA





*Together*  
is a  
wonderful  
place  
to be

## BEHIND THE LENS

A LITTLE NOTE ABOUT THE ARTIST

### KYLA LEE GILES

My heart is to create an entirely custom, super fun, memory-making, beautiful portrait experience that pulls the personality and heart of the individuals into his or her portraits.

My heart is to capture the real YOU. Moments, personality, breathtaking images that you will cherish for years to come.

I'm a bit bubbly, a bit compassionate, a bit of a perfectionist, a bit adventurous, and a bit of a hugger. I speak Spanish and oh, how I love to laugh.

This book is for general portraits like kids, couples and families. If you are looking for senior portraits, newborns, Baby's First Year, headshots or large family groups, just let me know and I'll get you the correct information.

Due to the fact that everything is so custom, I can only take a limited number of portrait sessions each year. Call early to get your date on the calendar!

I honestly cannot wait to meet you.

Love,  
*Kyla Lee*

owner / photographer

SELAH IMAGES INC.

9094 RIDGE RD WEST

BROCKPORT NY

14420

**585.478.2391**

Let's keep in touch!

### WEBSITE

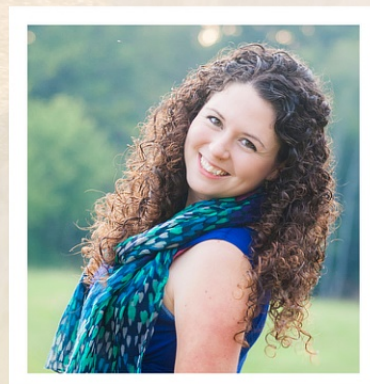
[WWW.SELAHIMAGES.COM](http://WWW.SELAHIMAGES.COM)

### PINTEREST

SELAHIMAGES

### INSTAGRAM

@SELAHIMAGESINC





# THE PROCESS

FROM BOOKING TO ARTWORK



1.

## BOOKING

BOOK YOUR SESSION

10  
MIN

ALL appointments are booked over the phone, that way we can chat and it makes sure you get first come, first serve on your date! We'll set up your shoot date as well as your pre-shoot consultation date if we're doing that in person...so have your calendar handy! Portraits are taken on weekdays and just about any time of day. Just give me a call to book your shoot! My cel number is 585.478.2391.

2.

## CONSULTATION

PLANNING YOUR SHOOT

20  
MIN

During the consultation we get to plan the most fun, perfect shoot for you! Every single Portrait Session is customized to bring out your unique personality. If we're planning something different and super custom, it's generally best to meet in person. Or, if you prefer we can just chat on the phone.

Here, we'll choose our locations and backdrops. I can show you photos of lots of fun options or we can discover somewhere completely new for you! We'll also discuss lighting, time of day and make sure your session is set up to get the looks that you desire.

Next we'll chat about clothing options so feel free to bring along or email/text me any outfits, inspiration or ideas that you'd like. We'll make sure all your outfits and accessories show off your personality and create a cohesive look. You are welcome to bring an outfit change for your family if you'd like 2 different looks! Feel free to bring a few different outfits for babies and kids sessions.

3.

## PHOTO SHOOT!

HAVE A BLAST!

1-2  
HRS

All the planning is done, so we get to meet up at the studio or on location and have a super fun, entirely custom photo shoot! You get to feel like a rock star and have a great time.

The session fee is due at this time and we'll set up your sales session.

4.

## SALES SESSION

BEAUTIFUL ARTWORK

1  
HR

Approximately 3 weeks after your shoot, come back to the studio for your Sales Session! Watch all your images in a beautiful slideshow and receive your proofs. This is where you'll place your order and you get to spend your \$50 print credit. I will have lots of fun ideas set up for you and I'll be with you each step of the way... helping you narrow down to your favorites, designing the perfect piece for your wall or coffeetable and making gifts easy! Please make sure all decision makers come to your sales session. If you can't make a decision that day, no worries, but I promise it is SO much easier with help! Artwork is usually ready for pick up in 2-3 weeks.

# 5 TIPS TO STYLE YOUR LOOKS

## 01 COORDINATE, DON'T MATCH

Your sweet babies can have matching outfits, but please, not the whole family! Instead, choose a color family and build your outfits from that. There are lots of tips and ideas on the next pages with pictures of REAL Selah Images families that will help inspire you. Solid colors are always a good option. For couples, I often suggest that one of you is in a solid color.

## 02 LAYERS & TEXTURES

Layering is an easy way to accomplish a variety of looks during your session. Scarves, jackets, necklaces & cardigans make perfect layering pieces. Mixing textures usually photographs really well.

## 03 FLATTERING FIT

A tailored look to your fit always looks great in photos. Clothing that is too loose or flows out too much at the waist can visually add weight. The most important thing to think about is how your outfit makes you feel. If you feel comfortable, cute or handsome, and confident, it's perfect! If it's too tight, low, short or frumpy & you don't feel like a million bucks... it may not be the best choice. Please be sure that you can sit comfortably.

## 05 FINISHING TOUCHES

Gentlemen, please have your hair trimmed the way you like it the week before your session. Be sure that any facial hair is groomed, as I do not retouch 5 o'clock shadow.

Ladies, the camera "eats" about 25% of your makeup! Therefore, it's often best to apply your makeup a little heavier than everyday, especially on your eyes. This will come out looking natural in the images. Let me know if you have any questions!

## 04 REMEMBER THE BASICS

Don't forget the basics like undershirts/camis, neutral undergarments, dark socks, and belts. Also, don't forget accessories like shoes and jewelry! Yes, your feet will show.





# PULLING IT ALL TOGETHER

CHOOSING YOUR OUTFITS



**Choose mostly solid colors. Especially with bigger groups, choosing solids will help make sure things don't clash. It also helps to create a more timeless look. On the next page, you'll see that mixing in 1 dominant pattern is a great option too!**







**Why this works...**  
**2 colors, mostly solids with 1 dominant pattern (stripes). The texture of the little girl's vest adds interest and the fact that the baby's dress is a totally different material also adds texture.**  
**Win!**



**More on patterns.  
As long as you are careful, you can  
successfully mix patterns! Just try  
to make sure that they are more  
subdued and you'll be OK.**



# TEXTURES

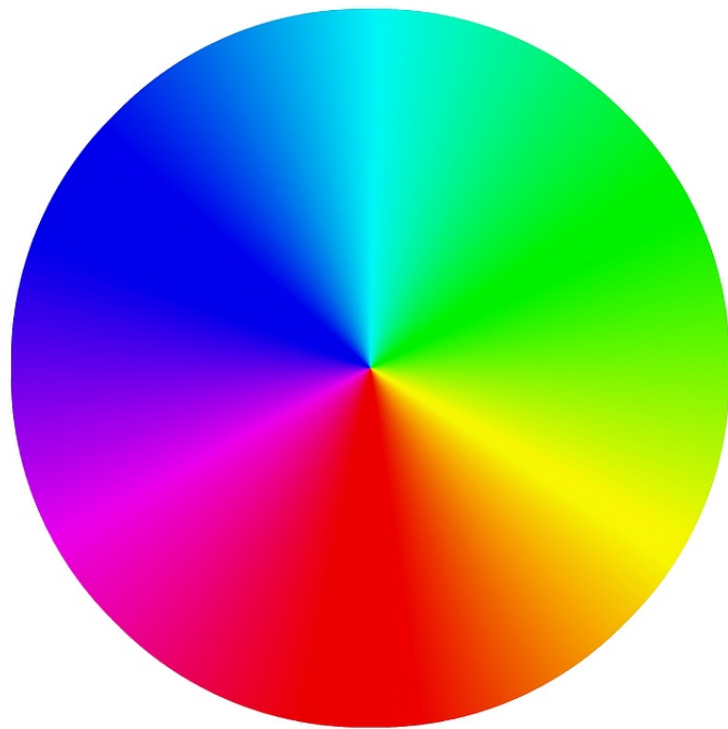
ADD INTEREST



**Wearing textures and/or layers can add visual interest, even if there is no pattern! I LOVE mixing textures in a photograph.**

# COLOR

There are lots of fun ways to choose colors! See what jumps out to you. I generally suggest picking 2-3 colors. You can start by looking at the color wheel. Try choosing analogous colors like purple, blue & teal. Or look at complementary colors like blue and yellow. Or, you can stick to one color, but be sure to choose multiple shades.



My favorite combinations are often season or theme inspired. Choose fall tones like burgundy, dark green & cream or spring tones like pastels. Jewel tones look great on most skin and hair colors, so you can't go wrong with dark purple, navy blue, emerald green, etc.

I also love going neutral with a pop of color. For example, choose grey with mustard or grey with light pink.

Look around, get inspired on these pages and on Pinterest.

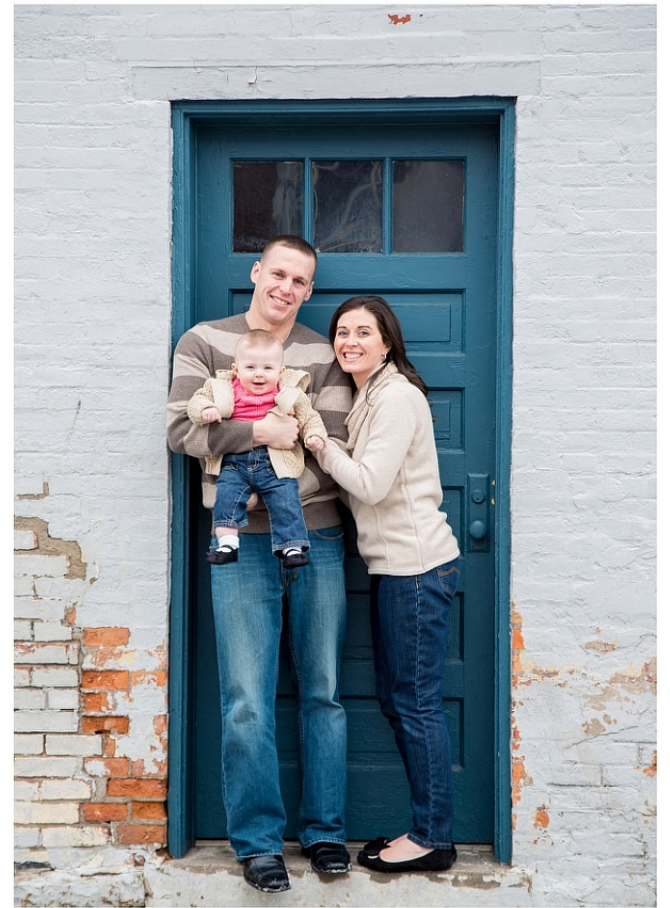




**SUMMER**



**FALL**



**NEUTRAL WITH 1 COLOR**



# FEELING STUCK?

1. Start with one outfit and build off of that. I often suggest that you start with YOU. Find an outfit that you feel great in and go from there.
2. Feel free to text me pictures of your outfits! I'm happy to help you make decisions. Kate knew Kevin would wear his new vest, but she had 4 different looks that she couldn't decide between for her. A few texts later, we ended up on the burgundy blouse and they looked gorgeous together!



3. If you're not sure about something, throw it in the car and I can help you decide when you get here. It's better to bring too much than to wish you had something. Especially with babies and kids, make sure we have a few options! Spit/mud/juice happens!

# WHAT TO AVOID

1. DO NOT wait until the night before to finalize your outfits. Staying up late and stressing out is not the way to start your super fun portrait session. When it comes down to it, it's really about you and your relationships, the clothing is secondary. Don't stress. Figure it out a few days before, use it as an excuse to get a cute new top, and let it be. You're going to look great. 25 years from now your kids won't be looking at your perceived "flaws," they'll be looking at a photo of their beautiful Mom.
2. Not a hard and fast rule, but unless we're at sunset, it may be best to avoid white shirts. Your eye goes to the brightest part of the image and I'd rather that be your face and amazing eyes. White can definitely work, however, it may limit our locations a bit.
3. Same with wide horizontal stripes on adults. Sometimes they are amazing, often, they just draw your eye horizontally. If you love that striped dress or shirt, break it up with a long necklace, jacket, or scarf to help draw the eye down instead of across.
4. Athletic material tops on men. They often look nice in person and are super comfortable, but unless you have an extremely athletic physique, they tend to look drape funny or look clingy in photographs. It's better to go with a cotton polo instead of an athletic one. Or, if you have to wear one, be sure to wear an undershirt.



5. Sleeveless tops if you don't care for your arms. I'm sure that you have absolutely lovely arms, but I hear lots of women complain about this. If you wear a darker top/sweater/jacket with 3/4 sleeves or longer, that will minimize the width of your arms.





# PORTRAIT INVESTMENT

\$250 (plus tax)

## INCLUDES:

- \*Pre-shoot consultation either in person or on the phone and full customization of your shoot.
- \*Unlimited poses, (local) locations & outfits as time allows (Studio and/or any location within 15 miles of the studio) A modest travel fee will apply for long distances.
- \*1-2 hours of photo time
- \*Touch-ups and digital enhancements to ALL of your images
- \*Sales session approximately 3 weeks from shoot date
- \*Set of approx 45 4x6 proofs (approx \$360 value)
- \*\$50 print credit to use towards any prints, products or artwork
- \*3 months of online hosting of your images
- \*Props and pets are always welcome! Just let me know ahead of time.



# FAQs

## When should I schedule my session?

Portrait sessions are generally scheduled on weekdays, I am super flexible with the timing though! My favorite time to shoot is about 2 hours before sunset....but we'll pick the best time based on your location and what works for your schedule.

## How does payment work?

Your \$250 (+tax) session fee is due at the time of your session. Prints and other artwork can be paid for upon ordering, or half at ordering and half at pick up.

## What happens if it rains the day of our shoot?

If it rains on the day of your outdoor shoot, we just reschedule for another day. If it's just overcast, we can often still shoot outdoors without a problem. In fact, cloud coverage makes for some of the best photographs!

## What happens if we get sick or my child gets a black eye?

Life happens! Talk to me ASAP and we can decide if we need to reschedule. There is no charge to reschedule in these types of circumstances. PLEASE give as much notice as humanly possible. No-shows or last minute cancelations may be billed for the session fee.

## Can I share the photos on social media?

Absolutely! Feel free to share your Sneak Peek images! Please just don't crop out the logo. If you purchase the digital images, you can share them online without credit, although we always love a shout-out!

## I still have no idea what to wear! Can you help?

Absolutely. Be sure to read over the pointers in this book and if you need inspiration, there are TONS of ideas on Pinterest. I'd search for What to Wear Photography Guide. My general suggestion is that if you're dressing a group or a couple, start with YOUR outfit first. The kiddos will look great in anything. :) Find an outfit that fits you well and that you feel great in. Then build everyone else off of that. Don't forget you can text me pictures and I can help with decisions! Or if you're just stuck, feel free to give me a call anytime.







*Selah*  
IMAGES

KYLA GILES  
585.478.2391  
WWW.SELAHIMAGES.COM